



Northwest Chamber

A L L I A N C E

MEDIA ADVISORY
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The Northwest Chamber Alliance adds the Lafayette and Louisville Chambers to grow the regional business coalition to represent 3,600 businesses and 137,000 employees.

The Northwest Chamber Alliance (NWCA), a coalition of Chambers of Commerce from across Boulder and Broomfield counties, is expanding to include the Lafayette and Louisville Chambers of Commerce. This expansion will grow the coalition to collectively represent approximately 3,600 businesses and 137,000 employees throughout the region.

In addition to the Louisville and Lafayette Chambers, the NWCA includes the Boulder Chamber, Latino Chamber, Broomfield Chamber of Commerce, Superior Chamber of Commerce and Longmont Area Chamber of Commerce.

“The Louisville Chamber is excited to be joining the Northwest Chamber Alliance. It is important we come together as a regional coalition to represent our businesses in addressing the issues that affect us all,” stated Shelley Angell, Executive Director of the Louisville Chamber of Commerce

The Northwest Chamber Alliance focuses on regional issues that impact economic vitality and quality of life throughout the region and coordinate efforts on behalf of businesses in their respective communities. The NWCA has engaged with State and regional leaders from capitol lobbying visits with Governors Hickenlooper and Polis, to engaging the leaders of CDOT and RTD about greater transportation investments for the Northwest region.

“Our communities face issues that are regional and any opportunity we have to work together makes us all stronger. We love the collaborative dynamic and look forward having a positive impact on the issues that affect us all,” said Vicki Trumbo, Executive Director of the Lafayette Chamber of Commerce.

“The addition of the Louisville and Lafayette Chambers further strengthens our voice and expands our positive impact on behalf of business and community interests in the Northwest region,” explained Boulder Chamber President and CEO John Tayer. “So many issues we address are regional in nature, like transportation investments and workforce housing. That is why we look forward to collaborating even more closely with these chamber partners in finding solutions to the challenges our members’ businesses face.”

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About the Northwest Chamber Alliance

The Northwest Chamber Alliance was formed in 2016 as a coalition focused on regional issues that impact economic vitality and quality of life. It is currently comprised of the Boulder Chamber, Broomfield Chamber of Commerce, Lafayette Chamber of Commerce, Latino Chamber, Louisville Chamber of Commerce, Longmont Area Chamber of Commerce, and Superior Chamber of Commerce, representing approximately 3,600 businesses and 137,000 employees. These businesses range from large international corporations to small businesses, startups, nonprofits and public institutions. For more information on the NWCA, please contact Andrea Meneghel, Public Affairs Director for the Boulder Chamber, (303) 938-2077 or andrea.meneghel@boulderchamber.com.